

Hello! I'm Nancy Lowe, Chair of Tropical Coast Tourism Inc. (TCT) and owner of Mission Beach Dive and Mission Beach Water Taxi.

I would like to invite you to participate in regional destination development opportunities, marketing and promotions as a member of Tropical Coast Tourism Incorporated.

TCT is dedicated to supporting sustainable visitation, economic growth of the region and TCT member through a unified approach to destination marketing, assisting in product development and destination promotion. TCT is the official Local Tourism Organisation for the coastal region between Cairns and Townsville and is directed by an elected Board of industry representatives from locations across our region.

Why join TCT?:

- Pre-arrival promotion for the region
- Display your business brochure in up to four local Visitor Information Centres
- Opportunity to advertise your business in the regional brochure – 'EXPLORE'
- List your business on the website www.tropicalcoasttourism.com.au and www.missionbeachtourism.com
- Opportunity to participate in subsidised advertising activities
- Members save \$50 with the Australian Tourism Data Warehouse (ATDW), a national tourism database
- Invitations to attend member functions and information sessions.

How to Join:

- Return Application Form and Website Listing Form to membership@tropicalcoasttourism.com.au
- Make payment (if applicable) of the invoice that will be sent once your application is approved by the Board

For other membership information, contact TCT at:

Email: membership@tropicalcoasttourism.com.au

or talk to your local TCT representative (see list on website at tropicalcoasttourism.com.au/contact-us)

Yours sincerely,

Nancy Lowe
Chairperson, Tropical Coast Tourism Inc.

TCT membership categories include:

- **LOCAL MEMBER:** Must be based or be operating in the Tropical Coast Tourism region (coastal region between Cairns & Townsville). **(Complimentary membership for 1 business within the TCT region for the financial year 2020-2021)**
- **OTHER REGIONS MEMBER:** Members can be from any region.
- **EVENTS:** Each must be based or be operating in the Tropical Coast Tourism region. **

TCT MEMBERSHIP BENEFITS	EVENTS MEMBER	OTHER REGION FULL MEMBER	TCT REGION MEMBER
Membership subscription fee (prices include GST)	No Fee**	\$165.00	Complimentary FY 20-21
Member functions & workshops: invite to member functions*, updates, workshops & information sessions	✓	✓	✓
TCT Communications: member newsletters & updates	✓	✓	✓
Website listings: Business listing on www.tropicalcoasttourism.com.au AND www.missionbeachtourism.com ****	✓	✓	✓
Brochure displays: display one brochure at each CCRC-supported local visitor information centre in Innisfail, Mission Beach, Tully and Cardwell (1 brochure per membership) ***	✓	✓	✓
Product promotion: opportunity to participate in relevant subsidised promotions and marketing activities*	✓	✓	✓
ATDW \$50 discount: save on your Australian Tourism Data Warehouse subscriptions (your ATDW listing can be linked to your TCT website listing)	✓	✓	✓
Regional magazine: opportunity to advertise in the 'Explore' magazine*		✓	✓
Social Media: opportunity to be promoted on TCT's social media feeds		✓	✓
News Blog: opportunity to promote business and update the TCT network through website blog		✓	✓
Media & Trade: invite to participate in familiarisations*		✓	✓
TTNQ membership: complimentary LTO membership https://tourism.tropicalnorthqueensland.org.au/what-we-do/become-a-member/			✓
Voting Rights at AGM: 1 vote per financial Full Membership			✓
TCT Board: financial Full Members can nominate for the Board of TCT at the AGM			✓

*Additional costs may apply. Invite when and where possible and relevant.

**Events MUST be on ATDW to show on the website (ATDW is FREE for annual events).

***Brochure display only. Subject to the information centre(s) being open and operational.

**** Business listing on Mission Beach Tourism website where relevant.

MEMBERSHIP CONTACT EMAIL: membership@tropicalcoasttourism.com.au

Membership Valid	To 30 June 2021 (inclusive)
Membership Process	<ol style="list-style-type: none">1. Membership application and Website Listing form completed and returned to membership@tropicalcoasttourism.com.au2. Your application is sent to the TCT board for approval3. Upon board approval, your invoice is generated and sent to you for payment (if applicable)4. Once payment is received, your business listing will be uploaded on the relevant websites5. You will receive a welcome email with any further instructions. Eg. ATDW discount code, TTNQ membership, Visitor Information Centre details for brochure delivery.
Membership Benefits	All benefits and opportunities are subject to the specific conditions and considerations at the time of production and / or implementation. Participation in promotions & famils can be subject to the conditions of third parties and / or suppliers.
Members Code of Conduct	By signing the membership form you agree to adhere to all conditions of the TCT membership application and the Members Code of Conduct.

Tropical Coast Tourism (TCT) Members' Code of Conduct:

Every TCT member is required to comply with the code of conduct which is to;

1. I pledge to abide by the code's standards and procedures as a condition of their membership with Tropical Coast Tourism
2. Conduct business at a standard so as to reflect favorably on the local tourism industry, Tropical Coast Tourism and its members
3. Operate in a safe and healthy working environment for staff, customers and the public
4. Operate and communicate to a professional standard between members and industry, customers, government agencies, the public and the industry
5. Operate business legally and in accordance with industry accreditation and permitting requirements
6. Deliver products and services as advertised
7. Conduct business so as to minimise controversies with other members and to avoid conduct that is detrimental to the interests of Tropical Coast tourism
8. Be an ambassador for tourism in our region and in local communities.

MEMBERSHIP CONTACT EMAIL: membership@tropicalcoasttourism.com.au

Member Application

NEW Application Membership Renewal

MEMBERSHIP LEVEL (TICK ONE):

Tropical Coast Tourism Region Full Member – Complimentary 20-21 Financial Year (for one business only)

Other Region Full Member - \$165.00* Events – Complimentary

**Price includes GST.*

TOURISM PRODUCT INFORMATION

Company/Business Name: _____

Trading Name: _____

Business Address: _____

Postal Address: _____

City: _____

State: _____

Post Code: _____

Business Main Phone: _____

ABN: _____

Email: _____

Website: _____

Australian Tourism Data Warehouse (tick one): YES, I am already on the ADTW NO, I am not on ATDW

MAIN CONTACT

Name: _____

Email: _____

Phone: _____

Mobile Phone: _____

CURRENT MEMBER NOMINATION:

Nominated by (Company Name): _____

Signature: _____

Date (signed): _____

Seconded by (Company Name): _____

Signature: _____

Date (signed): _____

BUSINESS CATEGORY (TICK ONE):

Accommodation Attractions & Tours Dining Event Services Information

AUTHORIZATION:

Applicants Signature: _____

Date signed: _____

Full Name: _____

Position: _____

Return completed membership application form to: membership@tropicalcoasttourism.com.au

TCT Website Listing Information

Tropical Coast Tourism membership includes complimentary business listings on both the Tropical Coast Tourism consumer website and the Mission Beach Tourism website*. The information requested below are the details to be displayed to the public on these listings.

**(limited to businesses directly related to Mission Beach, at the discretion of the Board)*

- My business is already listed on missionbeachtourism.com & the current information is correct
(When selecting this option, please ensure you have checked your listing. You are NOT required to fill out this form.)
- My business is not yet listed on missionbeachtourism.com or I would like to amend the info.
(Please process with the form below)

Business Name	
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Address	
Phone	
Email	
Website URL	

Description (max 500 words)	
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Images	Please attach a copy of your logo and up to 3 high resolution images to your application. These may be supplied via email attachment or dropbox link.
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Facebook	
Instagram	
Twitter	
YouTube	
TripAdvisor	
Pinterest	

Events Members	Start Date:		End Date:	
	Annual Event?	<input type="checkbox"/> YES <input type="checkbox"/> NO		